Families as They Really Are: How Digital Technologies are Changing the Way Families Live and Love

April 25 – 26, 2014
University of Miami
Coral Gables, FL

Conference Program

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### Conference Schedule

**Friday, April 25th**

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<td>8:30 AM – 5:00 PM</td>
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<td>8:45 AM – 9:00 AM</td>
<td>Opening &amp; Welcome Remarks</td>
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| 9:00 AM – 10:00 AM | **Keynote Address 1 - Parenting in the Age of Digital Technology: A National Survey** | **Ellen Wartella**  
Sheikh Hamad bin Khalifa Al-thani  
Professor of Communication  
Director, Center on Media & Human Development, Northwestern University |
| 10:15 AM – 12:15 PM | **Media Savvy Workshop - Technologies for Reaching a Broad Audience** | Get expert tips from leaders in the field on writing opinion pieces and magazine articles, academic blogging, translating and publicizing academic work from a journalist’s perspective, civic hacking (crowd-sourcing for public interest) and policy change. At least 45 minutes of this 2 hour workshop will be devoted to answering your questions from our expert panel.  
**Moderator - Jennifer Glass**  
Barbara Bush Regents Professor of Liberal Arts  
Department of Sociology & Population Research Center, UT Austin  
**Writing & Publishing Opinion Pieces**  
Stephanie Coontz, Professor of History & Family Studies, The Evergreen State College  
CCF Director of Research & Public Education  
**Translating & Publicizing Research for Public Consumption: A Journalist's Perspective**  
Kristal Brent Zook, Associate Professor of Journalism  
Media Studies & Public Relations, Hofstra University  
**Social Change Through Micro-Activism**  
Jose Marichal, Associate Professor of Political Science  
California Lutheran University  
**Academic Blogging for a Wider Audience**  
Philip N Cohen, Associate, Maryland Population Research Center  
Professor of Sociology, University of Maryland, "Family Inequality" blog author |
| 12:30 PM – 1:30 PM | **Media Awards Luncheon**                                             | Lois Collins of the Deseret News (Utah), will give brief remarks about her experiences covering family issues, and working with family experts. |
| 2:00 PM – 3:30 PM | **Panel 1 – Family Ties 2.0**                                        | How have digital technologies affected family structure, communications and aging? This panel will examine how the internet has transformed the adoption process, how connections are made between egg and sperm donor sibling groups, “aging in place” with new devices, and post-divorce family communication. |
### Conference Schedule

**Moderator - Roksana Badruddoja**  
Assistant Professor of Sociology, Manhattan College

**Google Calendar Saved My Divorce...And Remarriage: Post-Divorce Use of Technology**  
Marilyn Coleman & Lawrence Ganong, Professors  
Human Development & Family Studies, University of Missouri

**The Internet as Host to Donor-Shared Sibling Groups**  
Rosanna Hertz, 1919 Reunion Professor of Sociology, Wellesley College  
& Margaret K. Nelson, Hepburn Professor of Sociology, Middlebury College

**Aging in Place with New Technologies**  
Laurie Orlov, Principal Analyst, Aging in Place Technology Watch

**Untangling the Web: The Internet’s Transformative Impact on Adoption**  
Adam Pertman, President, Donaldson Adoption Institute

### Panel 2 - New Technologies & Family Health

How are advanced medical technologies, home media and digital devices influencing pre-natal decisions, maternal and child health, and children’s well-being and behavior?  

**Moderator - Adina Nack**  
Professor of Sociology, Director, Center for Equality and Justice, California Lutheran University

**Home Media & Cell Phone Influences on Children’s School Achievement & Behavior**  
Sandra Hofferth, Professor & Director, Maternal & Child Health Program  
School of Public Health, University of Maryland

**Cell Phones as Windows into At-Risk Parenting**  
Jennifer Burke LeFever, Research Assistant Professor of Psychology & Associate Director  
Center for Children & Families, University of Notre Dame

**Texting as a Valuable Tool for Maternal and Child Health**  
Manuel Fermin, CEO, Healthy Start Coalition, Miami

**Wellness in Your Hands: Online Games to Promote Individual and Family Well-Being**  
Isaac Prilleltensky, Dean and Professor, School of Education and Human Development  
Ora Prilleltensky, former Director of the Human and Social Development Program  
Samantha Dietz, Assistant Scientist, Wellness in Your Hands Project, University of Miami

### Poster Session

"My family is not really the social media type": How College Students Navigate Mediated Connections with Family  
Dr. Carrie Anne Platt, Assistant Professor, Renee Bourdeaux, Ph.D. Student, Nancy DiTunnariello, Ph.D. Student, North Dakota State University

**How Technology has Affected Inner Life and Social Relations, from the Telegraph to Twitter**  
Susan Matt, Chair, History Department, & Luke Fernandez, Manager for Program and Technology Development, Weber State University

### Social Hour - Live Latin music, cash bar, appetizers
# Conference Schedule

## Saturday, April 26th

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<td><strong>Opening Remarks</strong></td>
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| 8:30 AM – 9:30 AM | **Keynote Address 2 - Dating & Mating in the Digital Age: Relationships & Technology in the Modern Era**  
Amanda Lenhart  
Senior Researcher, Pew Internet & American Life Project  
Pew Research Center, Washington DC |
| 9:45 AM – 11:00 AM | **Panel 3 - Making & Maintaining Relationships**  
From online dating controversies to digital love letters, how have new media influenced the way intimate relationships are shaped and held together?  
**Moderator - Robert Crosnoe**  
The Elsie and Stanley E. Adams, Sr. Centennial Professor in Liberal Arts  
Population Research Center & Department of Sociology, University of Texas at Austin  
**Online Matchmaking Questionnaires: The Science & the Controversy**  
Pepper Schwartz, Professor of Sociology, University of Washington  
AARP Love & Relationships Ambassador  
**Gendered Interactions in Online Dating**  
Shannon Cavanagh, Associate Professor of Sociology  
University of Texas, Austin  
**Love Letters Lost? Gender and the Preservation of Digital and Paper Communication from Romantic Relationships**  
Michelle Janning, Professor of Sociology  
Whitman College |
| 11:15 AM – 12:30 PM | **Panel 4 - Breaching & Breaking Relationships: Tech Walls & Windows**  
How are online bullying, abuse, exclusion, gaming, pornography, and device overuse adversely affecting couples and families? How are clinicians treating these issues?  
**Moderator - Virginia Rutter**  
Professor of Sociology, Framingham State University  
**From Internet infidelity to Online Gaming: Digital Technologies & Couples Issues**  
Katherine Hertlein, Associate Professor, Director MFT Program  
University of Nevada, Las Vegas  
**Unfriended: The Role of Social Media in Perpetuating Family Conflict & Estrangements**  
Joshua Coleman, Psychologist/Author  
Co-Chair, Council on Contemporary Families  
**Technology and Teen Dating Violence and Abuse**  
Janine Zweig, Senior Fellow  
Urban Institute - Justice Policy Center |
| 12:30 PM | **CCF Membership Meeting** |
About the 2014 Conference Presenters

Roksana Badruddoja
Roksana Badruddoja a second-generation Bangladeshi-American, received her terminal degree in sociology from Rutgers, The State University of New Jersey. Before joining Manhattan College as an Assistant Professor of Sociology, she was the Vice President of Research for the Partnership for the Homeless in NYC. Up until then, she was an Assistant Professor in the Women’s Studies Program at California State University, Fresno. Dr. Badruddoja’s research in the areas of race and ethnicity, sexuality, gender, religion, and culture, and how these impact South Asian-American women has been published in numerous peer-reviewed journals. She is the author of Eyes of the Storms: The Voices of South Asian-American Women (2013) and is now working on an anthology about the South Asian Diaspora in North America, entitled Bittersweet: Decolonizing the South Asian Diaspora.

Shannon Cavanagh
Shannon Cavanagh is an Associate Professor in Sociology and a Faculty Research Associate at the Population Research Center at the University of Texas at Austin. Cavanagh’s current research programs focus on the implications of family instability for children across the early life course in the U.S., U.K. and South Africa, and the role of pubertal timing in the lives of young women. What interests Cavanagh most regarding pubertal timing are the ways that notions of gender, the body, and social context come together to shape how girls negotiate adolescence and the transition into adulthood.

Philip Cohen
Most of Dr. Cohen’s research concerns gender, work and family; race, class and gender inequality; and household living arrangements. His work has appeared in American Sociological Review, American Journal of Sociology, Journal of Marriage and Family, Gender and Society, Demography, Pediatrics, and other journals. For the last several years Dr. Cohen has been writing an introductory textbook in the sociology of families, which will be published by W. W. Norton in 2014. In the meantime, he maintains an active public presence on his blog, Family Inequality, and in the news media, where he has been quoted recently by The New York Times, NPR, Time and Newsweek, among others.

Joshua Coleman
Joshua Coleman, Ph.D., is CCF Co-Chair and a psychologist in private practice in the San Francisco Bay Area. He has written numerous articles and chapters and is the author of four books: His most recent book is When Parents Hurt: Compassionate Strategies When You and Your Grown Child Don’t Get Along (HarperCollins). He has been a frequent guest on the Today Show, NPR, and The BBC, and has also been featured on Sesame Street, 20/20, Good Morning America, and many others. He is co-editor with historian Stephanie Coontz of the yearly online compendium, Unconventional Wisdom: News You Can Use.

Marilyn Coleman
Marilyn Coleman is a Curators’ Professor of Human Development and Family Studies at the University of Missouri. She is an Affiliate with Women’s and Gender Studies, a Fellow in the Center for Excellence on Aging, and a Fellow in the Center for Family Research and Policy. She has co-authored over 150 articles and book chapters as well as 7 books. She is co-editor of Points and Counterpoints: Controversial Relationship and Family Issues in the 21st Century (2003) and The Handbook of Contemporary Families, (2004). She has conducted research on stepfamilies for over 30 years, with recent work focusing on: (1) intergenerational family responsibilities following divorce and remarriage and (2) the development of stepparent-stepchild relationships.
Louis Collins
Lois M. Collins covers family issues for the Deseret News and is a recent National Health Journalism Fellow. Over the years she has covered technology, religion, health, human services and more. Collins spent most of her childhood in Idaho Falls and graduated from the University of Utah with a degree in communications. She’s won numerous national, regional and local writing awards, but is most proud of the fact she once stepped out of a perfectly good airplane in midair for a story.

Stephanie Coontz

Robert Crosnoe
Rob Crosnoe is the Elsie and Stanley E. (Skinny) Adams, Sr. Centennial Professor of Liberal Arts in the Department of Sociology, Population Research Center, and Department of Psychology (by courtesy) at the University of Texas at Austin. Professor Crosnoe’s main research areas are child/adolescent development, the transition to adulthood, education, families, health, and immigration. He studies how youth development, health and education are connected to each other over time and how these connections factor into socioeconomic and immigration-related inequalities in American society.

Samantha Dietz
Samantha Dietz, Ph.D., L.C.S.W. leads the research activities and contributes to the development of the Wellness in Your Hands intervention. Her research experience includes coordinating and managing all research activities for federally-funded longitudinal studies. She holds a Ph.D. in special education for emotional and behavioral disorders, and is a licensed clinical social worker with experience working with at-risk children and families in multiple community settings such as a psychiatric hospital, self-contained clinical school programs, community-based emergency shelters and foster homes.

Manuel Fermin
Manuel Fermin is the President Elect of the Florida Association of Healthy Start Coalitions. He has been the CEO for over 12 years at the Healthy Start Coalition of Miami-Dade, which is the lead organization in Miami-Dade County for providing services in maternal, infant and child health. It serves approximately 30,000 pregnant women and 31,000 infants. The primary goals are to reduce the rates of infant mortality, pre-term birth and low birth weight, improve women’s health and pregnancy outcomes, promote the enhanced development of infants and toddlers, and improve the community’s knowledge and awareness about our various services. Manuel received a Masters in Public Administration from Florida International University, and BA in Sociology from the University of Florida.
About the 2014 Conference Presenters

Lawrence Ganong
Dr. Ganong’s research interests include remarriage and stepfamilies, family obligations, family structure stereotyping and families and health. His research program has focused on how marital and family transitions are related to family care giving processes across the life course. This program has included studies of divorced and remarried mothers of children with cystic fibrosis and studies of parental and filial responsibilities to dependent kin when families have experienced marital transitions. Dr. Ganong has been funded for this work by the National Institute of Aging and he has received funding for family-related research from the National Institute for Nursing Research and the Kauffman Foundation.

Jennifer Glass
Jennifer Glass is the Barbara Bush Professor of Liberal Arts in the Department of Sociology and the Population Research Center at the University of Texas. She has published over 50 articles and books on work and family issues, gender stratification in the labor force, and how religious conservatism affects women’s economic attainment, with funding from the National Science Foundation, the National Institutes of Health, and the Sloan Foundation. Her recent projects explore women’s underrepresentation in the STEM labor force, wage effects of flexible work practices, telecommuting and labor cost containment, and comparative impacts of government work-family policies on parents’ mental and physical health.

Katherine M. Hertlein
Katherine M. Hertlein, Ph.D., is an Associate Professor and Program Director of the Marriage and Family Therapy Program at the University of Nevada, Las Vegas. She received her master’s in marriage and family therapy from Purdue University Calumet and her doctorate from Virginia Tech. Across her academic career, she has published over 50 articles, 6 books, and over 25 book chapters. Dr. Hertlein has also produced the first multitheoretical model detailing the role of technology in couple and family life published in her latest book, The Couple and Family Technology Framework. She presents nationally and internationally on sex, technology, and couples.

Rosanna Hertz
Rosanna Hertz is the Classes of 1919-1950 Reunion Professor of Sociology and Women's and Gender Studies at Wellesley College. Her book, Single by Chance, Mothers by Choice: How Women Are Choosing Parenthood without Marriage and Creating the New American Family, looks at the changes occurring in women’s lives around reproduction, men and work/family. She has written articles on donor sibling families and life on the Internet. She and Margaret K. Nelson have written articles on donor offspring and their wish to know their donors and donor siblings. They are collaborating on life on and off the Internet for donor-conceived families.

Sandra Hofferth
Sandra Hofferth is Professor and Director of the Maternal and Child Health Program at the School of Public Health, University of MD. She is a former Director of the Maryland Population Research Center and a former co-Director of the Michigan Panel Study of Income Dynamics. Her research interests are in U.S. children's use of time and later health outcomes, work and family, fathers and fathering, and family policy. Dr. Hofferth has researched family issues in the context of public policy for over thirty years, publishing three books and more than 100 articles and book chapters. She is Principal Investigator on an NICHD-funded grant, the American Time Use Survey Data Extract System, which provides advanced extracting capabilities for seven years of time use data on individual time expenditures and on family time allocations to activities across a 24-hour period.
Michelle Janning
Michelle Janning, PhD, is a Professor of Sociology at Whitman College. Her work focuses on work-family boundaries, popular culture representation of families, gender and home decorating, Scandinavia, divorce and material culture, education, and motherhood and the management of digital photography. She has been quoted in Women's Health and Real Simple magazines and numerous online sources, is listed as one of the Sloan Foundation's Work-Family Leaders, served as a visiting researcher at the University of York’s (UK) Centre for Women's Studies, served as a visiting professor in Sociology at the Danish Institute for Study Abroad, and was a Fulbright Specialist Scholar.

Jennifer Burke LeFever
Jen Burke Lefever is Research Assistant Professor of Psychology and Associate Director of the Center for Children and Families at the University of Notre Dame. Her research focuses on at-risk parenting and its impact on the cognitive, behavioral, physical and moral development of children. Dr. Burke Lefever has managed two multi-site longitudinal studies of the children of adolescent mothers and two randomized controlled trials assessing the efficacy of child maltreatment prevention programs. She has incorporated the use of mobile phones in her research since 1999. In her current role at the Center for Children and Families she consults on projects including an intervention for mothers of maltreated children, and risk and protective mechanisms that influence Latino adolescent mental health.

Amanda Lenhart
Amanda Lenhart is the senior researcher and Director of Teens and Technology at the Pew Research Center’s Internet and American Life Project, for which she has authored more than 30 reports. Her other research interests include education, gaming, and networked communication tools. Amanda has testified before congressional subcommittees, the FTC and the U.S. States’ Attorneys General, and presented her work at conferences and briefings as well as to the media. She has appeared on the PBS and NPR, and serves on the international advisory board for the EU Kids Go Online 2 Project. She is an affiliate of the Berkman Center for Internet and Society at Harvard University.

Jose Marichal
Dr. Marichal is an associate professor of political science at California Lutheran University. He received his Ph.D. from the University of Colorado-Boulder in 2003 and is the author of Facebook Democracy (Ashgate Press, 2012). He teaches courses on the Internet and Politics, public policy, race and politics, community development and California politics. His current projects include: a study of the relationship between acquiring digital skills and feelings of trust/efficacy among Latinos and African Americans and an examination of how civic hacking affects power dynamics at the local level. In addition, he is founder of the blog ThickCulture, sponsored by Contexts magazine.

Adina Nack
Adina Nack, Ph.D., Professor of Sociology at California Lutheran University, has been researching and writing about reproductive health, sexuality and stigma since 1994: starting as an outreach educator for Girls, Inc. of Orange County, CA and continuing through her doctoral work at the University of Colorado, Boulder. Author of the book Damaged Goods? Women Living with Incurable STDs (Temple University Press), Nack has published articles and essays on topics including STD stigma, sex education, and HIV/AIDS. She has written for Ms. Magazine, her academic articles have been reprinted in over a dozen anthologies, and she has won awards for her research, teaching, activism, and public policy work.
About the 2014 Conference Presenters

Margaret K. Nelson
Margaret K. Nelson is the A. Barton Hepburn Professor of Sociology at Middlebury College. She has written about childbirth, caregiving, and family survival strategies. Her latest book is Parenting Out of Control: Anxious Parents in Uncertain Times. In collaboration with Rosanna Hertz she has written about the attitudes of donor offspring towards their donors and donor siblings. They are continuing to conduct research on donor-conceived families. She has co-edited a collection of essays about sociological research, entitled Open to Disruption: Time and Craft in the Practice of Slow Sociology.

Laurie Orlov
Laurie Orlov is the Founder of Aging in Place Technology Watch, a market research firm that provides thought leadership, analysis, and guidance about technologies and related services that enable boomers and seniors to remain longer in their home of choice. Her segmentation of this emerging technology market and trends commentary has been presented in the Journal of Geriatric Care Management and ASA’s Aging Today Online. Her perspectives have been quoted in Business Week, Forbes, Kiplinger, the Toronto Star, and the New York Times and she has been profiled in the New York Times and the Huffington Post.

Adam Pertman
Adam Pertman is President of the Donaldson Adoption Institute, the pre-eminent research, policy and education organization in its field. A Pulitzer-nominated journalist, he is the author/editor of Adoption Nation: How the Adoption Revolution is Transforming Our Families – and America and Adoption by Lesbians and Gay Men: A New Dimension in Family Diversity. As one of the country’s leading experts on adoption, he has delivered hundreds of keynotes, trainings and presentations internationally. He appears regularly in the media and has been a guest on programs including “Oprah,” “The View,” and “Today.”

Isaac Prilleltensky
Isaac Prilleltensky, Ph.D. is Dean and Professor of the School of Education and Human Development at the University of Miami. He is a community psychologist with interests in the promotion of wellness and fairness in individuals, families, organizations, and communities. He is the inaugural holder of Mautner Chair in Community Well-Being. Isaac has published 7 books and 130 articles and book chapters. He is a fellow of the American Psychological Association and of the American Educational Research Association.

Ora Prilleltensky
Ora Prilleltensky, Ed.D., was an assistant clinical professor in the Department of Educational and Psychological Studies at the University of Miami. Until leaving her full time position in 2012, she directed the major in Human and Social Development and taught various graduate and undergraduate classes. Prior to entering academia, Ora worked in a variety of settings as a school psychologist, counselor, behavior consultant, and counseling psychologist.

Virginia Rutter
Virginia Rutter is a Professor of sociology at the Framingham State University. Prior to this, she directed a study of couples, power, and sexuality in the NIH-funded National Couples Survey. She is co-author of two books, several academic book chapters, and articles for Psychology Today. Prior to becoming a sociologist, she worked in Washington, D.C., in public affairs related to family and mental health. She has been a public affairs’ fellow with the National Academies Committee on Women in Science and Engineering, and is an editor and columnist at www.girlwpen.org. She works with the media, coordinating delivery of serious research results on family, gender, and mental health for key researchers and organizations. She earned her Ph.D. in Sociology at the University of Washington.
About the 2014 Conference Presenters

**Pepper Schwartz**

Pepper Schwartz is a Professor of Sociology at the University of Washington, and past President of the Society for the Scientific Study of Sexuality. Her Ph.D. is from Yale University. She is a recipient of many awards, including the Matrix Award for Achievement in Education and the International Women’s Forum Award in Career Achievement in Washington state. She has made frequent appearances on radio and national television, including: The Oprah Winfrey Show, The View, Dateline NBC, The BBC, Politically Incorrect and Good Morning America. A New York Times best-selling author, she has written 19 books. She co-wrote the monthly column “Sex and Health” for Glamour Magazine, for more than 7 years, as well as a weekly column called “Sex.Net with Dr. Pepper” for Microsoft Corporation’s One Click Away. She is AARP’s Sex and Relationship Expert.

**Ellen Wartella**

Ellen Wartella researches the effects of media on children and adolescents, and the impact of food marketing in the childhood obesity crisis. Wartella sits on a number of national boards advising on the influence of media on children’s health. Currently she is a co-principal investigator on a five-year multi-site research project looking at the effect of digital media on very young children funded by the National Research Foundation. She was a co-principal investigator on the National TV Violence Study (1995-1998) and a co-principal investigator of the Children’s Digital Media Center project funded by the National Science Foundation (2001-2006).

**Kristal Brent Zook**

Kristal Brent Zook, Ph.D., is an associate professor and director of the M.A. Journalism Program at Hofstra University in New York. An award-winning journalist and editor for more than 20 years, her work has been published in dozens of newspapers, magazines, and online sites including The New York Times Sunday Magazine, The Washington Post, The Boston Globe Magazine, Vibe, Savoy, and Essence, where she is currently a contributing writer. She is the author of three books including Black Women’s Lives: Stories of Power and Pain. In addition, Dr. Zook has created a unique, small-group workshop for faculty members of all disciplines who would like to learn how to write for non-academic audiences and pitch their ideas to editors.

**Janine Zweig**

Janine Zweig, Ph.D., is a Senior Fellow at the Urban Institute. Her work addresses issues related to violent victimization, substance use, and adolescent and young adult development. She recently completed projects examining the role of technology in teen dating violence and an evaluation of the Comprehensive Approach to Promote Sexual Safety of Youth in the Juvenile Justice System in Texas. Other projects have examined the risk factors for and consequences of sexual victimization during adolescence and have documented links between violent victimization experiences (both while incarcerated and in the community) and substance use and recidivism for adult offender populations.
About the Council of Contemporary Families

Founded in 1996 and based at the University of Miami, the Council’s mission is to enhance the national understanding of how and why contemporary families are changing, what needs and challenges they face, and how these needs can best be met. To fulfill that mission, the Council holds annual conferences, open to the public, and issues periodic briefing papers and fact sheets. Our members include demographers, economists, family therapists, historians, political scientists, psychologists, social workers, sociologists, communication scholars, as well as other family social scientists and practitioners.

Join us! Become a member at https://www.contemporaryfamilies.org/membership/

About the Dunspaugh-Dalton Community & Educational Well-Being Research Center at the University of Miami School of Education & Human Development

The Community & Educational Well-Being Research Center (CEW) has as its purpose the creation of new knowledge and the training of the next generation of leaders, researchers and change agents in the field of Community and Educational Well-Being. Sponsored by the Dunspaugh-Dalton Foundation, and housed at the University of Miami’s School of Education & Human Development (SoE), the CEW aims to support and strengthen the research capacity of SoE faculty and students and to match the talents, resources, and interests of our researchers with the needs, aspirations, and resources of community organizations engaged in the promotion of educational and community well-being. We strive to support both methodological excellence and community relevance in our research endeavors. To learn more about the CEW, visit us at sites.education.miami.edu/cew

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